

## Modern Healthcare Lists RWD Technologies as One of the 2009 Largest Healthcare Management Consulting Firms

[www.rwd.com](http://www.rwd.com)

**Baltimore, MD– September 29, 2009** - [RWD Technologies](#), LLC (RWD), a company that develops and implements organizational performance solutions, today announced that it was ranked 33<sup>rd</sup> in *Modern Healthcare's* recently released [2009 Largest Healthcare Management Consulting Firms list](#). As the industry's leading source of healthcare business news, *Modern Healthcare* is ranked No. 1 in readership among healthcare executives. Its survey rankings were based upon self-reported contract and revenue totals for 2008 consulting work with providers, as well as other sectors of the healthcare industry.

RWD Executive Vice President, Jim Parish, attributes RWD's success to the current push for healthcare reform, economic trends, as well as RWD's proven track record. "Leading hospitals like St. Luke's Episcopal Hospital in Houston, Charleston Area Medical Center in West Virginia and Bryn Mawr in Pennsylvania have partnered with RWD to successfully minimize waste and errors while optimizing hospital performance, profitability and patient outcomes which are deep, systemic and sustainable. This is why the [Texas Hospital Association \(THA\)](#) (which represents 85 percent of Texas hospitals and healthcare systems) selected RWD as its sole provider of Lean consulting services after conducting an extensive review and market assessment of the services and healthcare-specific offerings available from leading consulting companies."

The push for healthcare reform, CMS mandates and current economic conditions are forcing hospitals and healthcare providers to change in order to survive. Each of the nation's 5,700 hospitals must cut \$2.6 million a year on average in costs in the next 10 years to meet the demands of President [Obama's](#) proposed healthcare reform, a daunting task when half of those hospitals lose money. [USA TODAY reported](#) that "many hospital CEOs aren't complaining --- (and) say that the hospitals they run are rife with inefficiency and that they are optimistic that the \$155 billion in savings (Obama's healthcare reform mandates) is do-able with the help of business disciplines, such as the Toyota Production System, Lean Manufacturing and Six Sigma."

RWD's Lean methodology, based on the Toyota Production System (TPS), is a comprehensive management system that focuses on people at all levels and all aspects of waste reduction to improve the patient/care provider experience. Mike Olive, director of RWD's healthcare practice added, "Selecting a strategy in tumultuous economic and political times has left trustees and hospital executives uncertain and hesitant. Knowing they can turn to one of the country's top consulting firms with a proven track record they can trust can help even the most reluctant administrators to invest in a transformation that will enable them to thrive in these tough economic times. Implementing a TPS strategy now can allow a hospital to respond immediately to the current threat and preempt the coming changes. This will also ensure they create a deep and systemic cultural transformation which will generate continuous and self-perpetuating improvement at all levels of their organization: quantifiable improvements in patient outcomes and staff satisfaction, clinical safety, greater fiscal viability for communities, administrators and boards, measurable and significant ROI, a reputation of leadership and more time to care for patients."

For more information about the process improvement services RWD Healthcare offers hospitals, visit [www.rwd.com/industries/healthcare.aspx](http://www.rwd.com/industries/healthcare.aspx).



### **About RWD Healthcare**

The RWD Healthcare practice works with hospitals across the country to free both their people and their funds for better patient care. RWD's "Lean" approach to process improvement starts with a focus on people, and then works hand-in-hand with hospital staff to implement change that lasts. RWD process improvement solutions address challenges in critical areas of the hospital such as emergency department patient flow, perioperative services management, staff training and retention and core measure performance. To learn more, visit: <http://www.rwd.com/industries/healthcare.aspx>.

### **About RWD Technologies, LLC**

RWD is a leading provider of human and operational performance improvement solutions that help employers maximize the return on their investments in people, processes, technology, equipment, knowledge and customers. Since 1988, RWD has assisted clients and partners in enhancing organizational productivity through its broad range of integrated products and services, which include human capital management and IT consulting services, business transformation and lean process improvement, end-user training, change management, knowledge management and operator effectiveness management. RWD's solutions are used in thousands of organizations globally, and in industries such as manufacturing, energy, automotive, aerospace, healthcare, life sciences, consumer products, financial, telecommunications, services, higher education and the public sector.

Based in Baltimore, Maryland, RWD serves Fortune 500 and other organizations around the world. RWD is privately held, with more than 900 employees in more two dozen offices in the Americas, EMEA, and Asia Pacific. For more information, please visit [www.rwd.com](http://www.rwd.com).

Copyright © 2009 RWD Technologies, LLC. All rights reserved. RWD Technologies and RWD are registered trademarks of RWD Technologies, LLC in the United States and several other countries. All other names are or may be trademarks or registered trademarks of their respective owners.

### **RWD Corporate Contact:**

Sue Varner | 248-267-3536 | [svarner@rwd.com](mailto:svarner@rwd.com)

### **RWD Press Contact:**

Debra Eisenberg | 301-523-9224 | [deisenberg1@comcast.net](mailto:deisenberg1@comcast.net)