



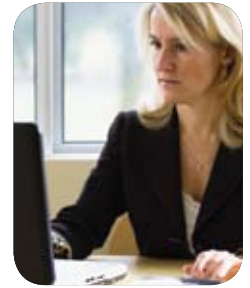
## RWD Immersive Learning Powered by mōsbē™

### New Realities for Learning, New Opportunities for Growth

In today's competitive business environment, corporations are actively seeking to implement a constant cycle of performance improvement for their workforce. What's more, certain workforce megatrends are making this need especially pressing.

Never before in the history of America's workplace have four generations of employees worked side by side. But as Veterans and Baby Boomers rapidly age up into retirement, a severe talent drain is driving companies to accelerate their performance improvement programs even more. However, younger employees (Generation X and Millennials) do not respond as readily to traditional learning formats, given their preference for online experiences. With these factors in play, identifying the best complimentary learning solutions that are both compelling to employees and cost-effective remains a challenge.

With **Immersive Learning (IL)**, RWD Technologies is meeting this critical need for a new class of learning solutions that successfully engage younger generations of 'virtual-facing' workers as well as any dispersed workforce around the globe. Created through a strategic partnership with BreakAway Ltd., a national leader in game-based technology for modeling, simulation and training, IL is a comprehensive development platform employing best-in-class gaming technology. Through the experience and insight of our performance experts, RWD can now design and deploy "serious games" — industry-focused, simulation-based learning programs — that advance your employee time-to-competency like never before.



Imagine a highly realistic virtual environment where employees anywhere in the world can learn specific performance skills even faster than in real life. Imagine vividly real scenarios that build critical thinking skills safely and securely. Now watch as imagination gets down to business— with **Immersive Learning** from RWD Technologies.

Engage  
The  
Learner



## The New Look of Performance Management – It's Virtual

Increasingly, highly specialized industries, including government, energy, health, and manufacturing organizations, are discovering the critical advantage they gain through simulation-based learning. By providing a safe and secure, low-stress simulated environment, employees are gaining more experience and a greater level of confidence level to face real-world scenarios. And, as the workforce continues to skew to a much less experienced generation of millennial employees, simulation-based learning is proving to accelerate their time-to-competency, while mapping to the way this generation learns.

Until recently, even 2D virtual environments were costly to develop for a custom application. However with BreakAway's highly flexible platform, RWD can deliver a realistic, high-quality, 3D experience with a clear, short-term ROI for customers. The BreakAway platform's open architecture allows extensive customization and can be easily integrated with other systems and products. All created worlds, scenarios, and assets can be reused as often as needed and even shared between multiple scenarios.



With a clear focus on achieving business goals within a cost-effective context, **RWD's Immersive Learning** solution delivers a user-friendly, highly adaptable game-based platform that directly supports your corporate goals for talent management and succession planning. By partnering with RWD, your organization can add a new and essential solution to your greater performance improvement portfolio.



# Key Benefits

## Take the Lead in Talent Management with IL

- From a proven leader in enterprise-level human performance and managed learning solutions for more than two decades.
- Adds another dimension to your overall performance improvement strategy.
- Supports corporate planning in developing strategies for succession planning and leadership.
- Offers a best-in-class scalable solution that is targeted to your specific learning need.
- Provides 24/7 access anywhere in the world with an everyday desktop computer.
- Accelerates time-to-competency within a safe and secure environment.
- Closes the knowledge gap for millennial employees by rapidly building their critical thinking.
- Promotes greater ROI quickly through enhanced performance levels.

## mōsbē™ – the Virtual Advantage of IL

At the heart of RWD's **Immersive Learning** solution is the versatile **mōsbē™** platform. With easy drag-and-drop manipulation and reusable object libraries, **mōsbē** provides the cost-effective capabilities to rapidly build virtual worlds and create scenarios in a fully interactive 2D/3D environment accessible from any desktop computer. **mōsbē's** toolset includes:

- **World Builder™**, creating high-fidelity interactive worlds from real-world data in just minutes, as well as ready-to-run scenarios.
- **Scenario Editor™**, translating concepts into fully immersive learning exercises that can be evaluated and easily edited.
- **Entity Libraries**, bringing your virtual world to life with 3D objects and assets, creating a dynamic and realistic environment.
- **Desktop Viewer™**, supporting up to 16 players over a LAN with hundreds of simultaneous observers.



## About BreakAway, Ltd.

Founded in 1998 in Hunt Valley, MD, BreakAway, Ltd. is a leading developer of entertainment games and game-based simulations for modeling, simulation, training, and visualization. By applying tools, technology, and best practices in game design and development to the creation of simulations for training, experimentation and decision-making analysis, BreakAway is an innovator in using game technology to change the way we learn, communicate, train, and teach. BreakAway's flagship product, **mōsbē™** is the first PC-based desktop development studio created to power serious games. With a suite of development tools based on game technology packaged in an intuitive and easy-to-learn user interface, **mōsbē™** puts the power to create customized simulations in the hands of the user. With a client list that includes Electronic Arts, Microsoft, the Department of Defense, FDIC, and the National Institute for Justice, BreakAway has emerged as the top serious games company through its Lite Simulation products. A three-time Deloitte's Technology Fast 50 winner, BreakAway employs over 100 people in its Hunt Valley, MD, headquarters and at its Corpus Christi, TX, and Suffolk, VA, offices

## About RWD Technologies®

Since 1988, RWD Technologies has helped clients improve operational efficiency and enterprise performance with innovative software technology and end user training solutions. RWD has a broad range of integrated products and services designed to improve the productivity and effectiveness of workers in complex operating environments. RWD services both the private and public sectors in industries such as Life Sciences, Petrochemical, Energy, Automotive, Financial, and Manufacturing.

### We offer:

- Enterprise Content Management, including XML Authoring, Dynamic Publishing, Learning Services, and IT Consulting Services
- Consulting and Training for Lean and Six Sigma Process Improvement
- End User Enterprise Training, Change Management, and CRM Optimization

With an experienced and dedicated team of experts, we have a long history of delivering best-in-class products and solutions, as well as the continuing support our clients require to maintain a competitive advantage in their market.

To learn more about how RWD can help your organization, please contact us at:

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